

SBPO eNewsletter

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The Small Business Programs Office (SBPO) works to promote and integrate small businesses into the competitive base of subcontractors that support space exploration, scientific discovery, and aeronautics research at JPL. The SBPO is committed to being a trusted NASA Small Business Advocate.

Upcoming Outreach

Doing Business With City of Pasadena September 24

On September 24, 2019 at 9:00AM at the Robinson Park Recreation Center, city staff will facilitate a "Doing Business with the City" workshop. This workshop is designed to brief Pasadena and small businesses on the general requirements for doing business with the City of Pasadena. The workshop is also designed to help businesses prepare to compete on formal solicitations.



Additionally, city staff will coordinate with the local Small Business Development Center (SBDC) to introduce additional technical assistance. This event takes place at 1081 N. Fair Oaks, Pasadena, CA.

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23rd Annual JPL Supplier Fair Pasadena, CA October 1

The JPL Supplier Fair provides a unique opportunity for small businesses to showcase their products and services to the JPL Acquisition and Technical community. The Small Business Programs Office seeks suppliers who offer products and services to help the Laboratory achieve its mission. The application process is now closed and exhibitor selections were announced on Friday, September 6. This event is closed to the public.



NASA Business Opportunities Expo Cape Canaveral, FL October 23



The NASA Business Opportunities Expo, sponsored by the NASA Kennedy Space Center Prime Contractor Board, the U.S. Air Force 45th Space Wing, and Canaveral Port Authority, will feature approximately 200 businesses and government

exhibitors with a focus on Women-Owned Small Businesses. This event is open to all small businesses. Exhibitors will showcase diverse products, services, and capabilities. Representatives from the NASA Field Centers, Patrick Air Force Base 45th Space Wing, large prime contractors, and other government agencies

will be available to answer questions about doing business with their respective organizations.

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Recent JPL Outreach Events

9th Annual SBA SoCal Small Business & Contracting Conference Garden Grove, CA



On June 19, JPL Small Business Administrators Mary Helen Ruiz and Anna Nersisyan Hovano attended the SBA-hosted conference held at the Marriott Delta hotel. With over 400 participants, this conference provided a forum to educate, guide, and assist small business attendees in working with federal, local, and state governments. The conference also provided opportunities to meet buyers

and contracting officers from large companies and government agencies to discuss opportunities in a one-on-one setting.

Business Matchmaking Buyers represented government agencies, large commercial prime contractors, local and city governments, various state departments, and finance lenders. JPL counseled 20 diverse small businesses during the pre-scheduled matchmaking appointments on the Laboratory's process of doing business.

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NewSpace Evolution Conference Seattle, WA

On July 16-19, JPL Small Business Administrators Mary Helen Ruiz and Anna Nersisyan Hovano supported NASA Small Business Specialist Rob Betts of NASA Langley and the NASA Partnerships Office

representatives. The objective was to inform conference attendees on partnership opportunities within the agency, NASA Field Centers, and JPL. The NASA Partnerships Office connects potential partners with unique NASA capabilities and resources. The main focus of NewSpace has been to grow the commercial space industry as the key enabler to space settlement. Distinguished executives and leaders from the space industry make this conference a source of innovation and partnership.



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JPL HBCU/MSI Outreach Initiative Pasadena, CA

The Small Business Programs Office (SBPO) hosted the Historically Black Colleges and Universities/Minority Serving Institutions (HBCU/MSI) Outreach Initiative from July 30-31 at JPL. The SBPO works closely with the Education Office and Human Resources to grow the diversity of HBCU/MSI Schools and student intern participation. This initiative supports the Laboratory's core value of inclusion.

With support from the Laboratory's Engineering & Science Directorate (ESD), there is a focus to create more opportunities for underrepresented minorities at the JPL through internships and research opportunities. About 20 universities and institutions met with technical teams to discuss potential opportunities to benefit students, institutions, and JPL.

The JPL community was invited to a meet and greet on the Mall with the schools exhibiting their research capabilities. Deputy Director Larry James was among those who came to interact with the representatives of the various educational institutions. The schools also participated in a JPL Tour highlighting a view of the Mars 2020 Rover and helicopter and taking a selfie with the Mars Curiosity Rover in the 180-Lobby.



JPL Deputy Director Larry James at the meet and greet



Welcome to the HBCU/MSI Exhibit tent



Connecting JPL with HBCU/MSI Schools

NASA HBCU/MSI Technology Infusion Engagement & 2019 Federal Small Business Summit New Mexico State University Las Cruces, NM

On August 13-14, Small Business Administrator Matthew Christian attended the NASA HBCU/MSI Technology Infusion Engagement. This two-day event connected NASA Centers, government agencies, and large business primes with HBCU/MSI Schools to engage in programs available to assist the HBCU/MSI community. Representatives of NASA and JPL had the opportunity to network with HBCU/MSI Schools by participating in matchmaking sessions, exhibits, and panel discussions.

On August 15, Matthew attended the 2019 Federal Small Business Summit. NASA Small Business Specialists, local government agencies, and NASA large business primes presented information on current procurement opportunities and programs, and the processes of doing business within their organizations. Networking opportunities were available to small business attendees during the matchmaking sessions and exhibits.



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Hispanic Heritage Month Small Business Spotlight

Fasone Construction, Inc.



After more than 24 years as CEO of Fasone Construction, Inc., Jeanette Fasone has demonstrated her ability to successfully manage and grow a thriving construction company that has built a reputation for quality tenant improvements, renovation, historical restoration, and facility maintenance construction work.

Jeanette and her husband Joseph Fasone supervise and execute multi-million-dollar projects with skillful professionals and construction crews that self-perform:

- Drywall
- Framing
- Painting
- Electrical
- Concrete/Masonry
- Finish Carpentry
- Millwork/Cabinetry

Fasone Construction has taken to the next level generating over \$8M in revenues in 2018 with projected revenue of \$21M in 2019. Jeanette has demonstrated resiliency in overcoming many challenges and economic fluctuations throughout her years in business. Jeanette possess true Hispanic pride and is a role model to many woman business owners.

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JPL Historic Mission Spotlight



Galileo Mission to Jupiter: While its aim was to study Jupiter and its mysterious moons, which it did with much success, NASA's Galileo mission also became notable for discoveries during its journey to the gas giant. It was the first spacecraft to visit an asteroid, two in fact, Gaspra and Ida. Galileo provided the only direct observations of a comet colliding with a planet.

And its flight past Venus in 1990 yielded fascinating infrared images of the planet's clouds.

Galileo orbited Jupiter for almost eight years, and it made close passes by all its major moons. Its camera and nine other instruments sent back reports that allowed scientists to determine, among other things, that Jupiter's icy moon Europa probably has a subsurface ocean with more water than the total amount

found on Earth. They discovered volcanoes of the moon Io repeatedly and rapidly resurface the little world. They found that the giant moon Ganymede possesses its own magnetic field.

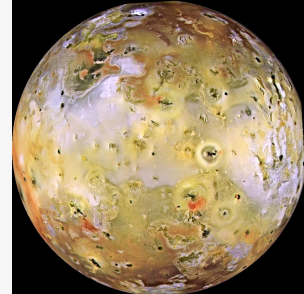
Galileo even carried a small probe that deployed, and was sent deep into the atmosphere of Jupiter, taking readings for almost an hour before the probe was crushed by overwhelming pressure. Galileo plunged into Jupiter's atmosphere on September 21, 2003 to prevent an unwanted impact with Europa. For more information visit <https://solarsystem.nasa.gov/missions/galileo/overview/>



Galileo Mission to Jupiter



Ida and Dactyl in Enhanced Color



Hi-res Global View of Io

Visit the JPL Website to Learn About Missions

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